

# HIYA SINGH

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## EDUCATION

### Parsons School of Design, The New School, NYC

BFA Communication Design

2021 - Present  
Graduating: May 2025  
GPA: 3.97

## EXPERIENCE

### IOM Bioworks Ltd, Bengaluru, India

May 2022 - Aug 2022

As the UI/UX and Graphic Designer,  
Drafted IOM's medical report  
Helped redesign their website and sample collection kit with new infographics  
Concept for a brand redesign

### Sesovera, Bengaluru, India

July 2020 - Nov 2020

Made illustrations and storyboards for applications of native Voice AI  
User Research  
- making persona templates  
- conducting User Interviews  
- conducting surveys  
- Focus groups of prospective clients - speaking with Hotel managers and healthcare professionals

### Freelance, Bengaluru, India

May 2021 - Aug 2021







Worked on freelance projects like journal design for therapists.  
teaching and giving feedback  
making quizzes for design students

## SOFT SKILLS

Interpersonal Skills      Public Speaking  
Leadership                  Problem Solving  
Delegation                  Providing Guidance

## TECHNICAL SKILLS

### ADOBE CC

InDesign   
Illustrator   
Photoshop   
Lightroom   
Premier Pro   
XD 

### CODING

HTML   
CSS   
JavaScript 

Figma 

## OTHER INTERESTS

Photography  
Video making  
Dancing  
3D Modelling  
Illustration

Art and Design work

